

SAGE

SEAFOOD AND GENDER EQUALITY

BARCELONA BINGO

SEAFOOD EXPO GLOBAL 2023

YOU SEE A BOOTH WITH MORE THAN 50% WOMEN	YOU MEET A WOMAN LEADING A SEAFOOD BUSINESS	YOU SEE AN ALL-MALE PANEL (MANEL) AT THE CONFERENCE	YOU SEE ADVERTISING REINFORCING GENDER STEREOTYPES	YOU MEET MORE THAN FIVE WOMEN IN MARKETING
YOU ARE MANSPLAINED TO	YOU SEE WOMEN SUPPORTING EACH OTHER	YOU ARE MISTAKEN FOR A ROLE THAT ISN'T YOURS	YOU HEAR MENTION OF THE CONCH PODCAST	YOU ARE INTERRUPTED
YOU MEET A WOMAN KELP FARMER	**WILD CARD! SUBTLE SEXISM OF YOUR CHOICE!		YOU OVERHEAR A SEXIST JOKE	YOU SEE A CONFERENCE PANEL WITH 50% OR MORE WOMEN
ANOTHER WOMAN INSPIRES YOU	YOU ARE THE ONLY WOMAN IN A MEETING	YOU FOLLOW SEAFOOD AND GENDER EQUALITY ON SOCIAL MEDIA	YOU SEE A GIANT BLUEFIN TUNA	*YOU SEE AN OBVIOUS "BOOTH BABE"
YOU ARE ASKED TO GET COFFEE (AND IT'S NOT YOUR JOB)	YOU SEE A SEXUALLY SUGGESTIVE BOOTH ADVERTISEMENT	YOUR LOOKS ARE COMMENTED ON	YOU MEET A WOMAN FISH CANNER	YOU HEAR MENTION OF SEAFOOD AND GENDER EQUALITY

*Booth babe is a term used to refer to women employed by brands to staff booths at trade shows. Booth babes are paid to dress in sexually revealing clothing for the purpose of enticing men to come over to the booth and buy the products being advertised. Seafood and Gender Equality supports a woman's right to choose how she earns a living.

**WILD CARD: SHARE YOUR EXPERIENCE! _____

Welcome to Seafood and Gender Equality's (SAGE) Barcelona Bingo!

TO PLAY:

Cross off the boxes with your observations (anyone can play!) over the course of the Expo.

When you have filled a row, column, or diagonal, share your results with us either by sending us a photo or posting on your social media and don't forget to tag @seafood-and-gender-equality!

WHY BARCELONA BINGO?

SAGE is dedicated to addressing the systemic barriers to gender equality and empowerment in the seafood sector.

Barcelona Bingo is meant to document individual experiences that happen to women and genderqueer people working within a system—in other words, in the seafood industry. A goal of Barcelona Bingo is to call people into a discussion about the challenges faced by women and genderqueer people in the seafood industry and not an attempt to call people out.

If Barcelona Bingo upsets you, please take a moment to think about why and what you can do to address the inequalities that many women and genderqueer people in the seafood sector experience. To learn more, visit our website and sign up for our newsletter at seafoodandgenderequality.org.



@SeafoodAndGenderEquality



@Seafood-And-Gender-Equality



@Seafood_And_Gender_Equality



@sdg5forseafood